



COMPENSATION PLAN



www.caffeloya.com

Introduction

THE WORLD'S BEST COFFEE

100% Arabica Coffee—Our beans are organically grown. Experience the great flavor of the highest-quality, pure Arabica coffee beans. Our pure coffee contains no artificial colors or preservatives.



About Us

Caffe Loja is a network marketing company that is on a quest to transform lives by helping people stretch to new heights of freedom and enjoyment through our deluxe products and our professional opportunities.

we offer an affiliate program that allows you to earn attractive commissions



Our Product

Keurig Single Serve Pods

100% Arabica K- Cups! Feel The Instant Satisfaction of Brewed Coffee With Our Keurig Single Serve K-Cup Pods! Our Pods Work With The Keurig Single Serve Coffee Maker. Taste the Delicious Difference! 20 Pods.

Product Price

\$39



Our Product

Coffee Grounds

Italian Roast Blend Coffee, 1 LB An extra dark oily roast made from Central American coffees for deep, heavy coffee flavor. Origin characteristics are diminished and acidity is non-existent.

Product Price

\$39



Affiliate Program

"As a Caffe Loja independent distributor partner, you have the opportunity to build and expand your organization in any country Caffe Loja operates."

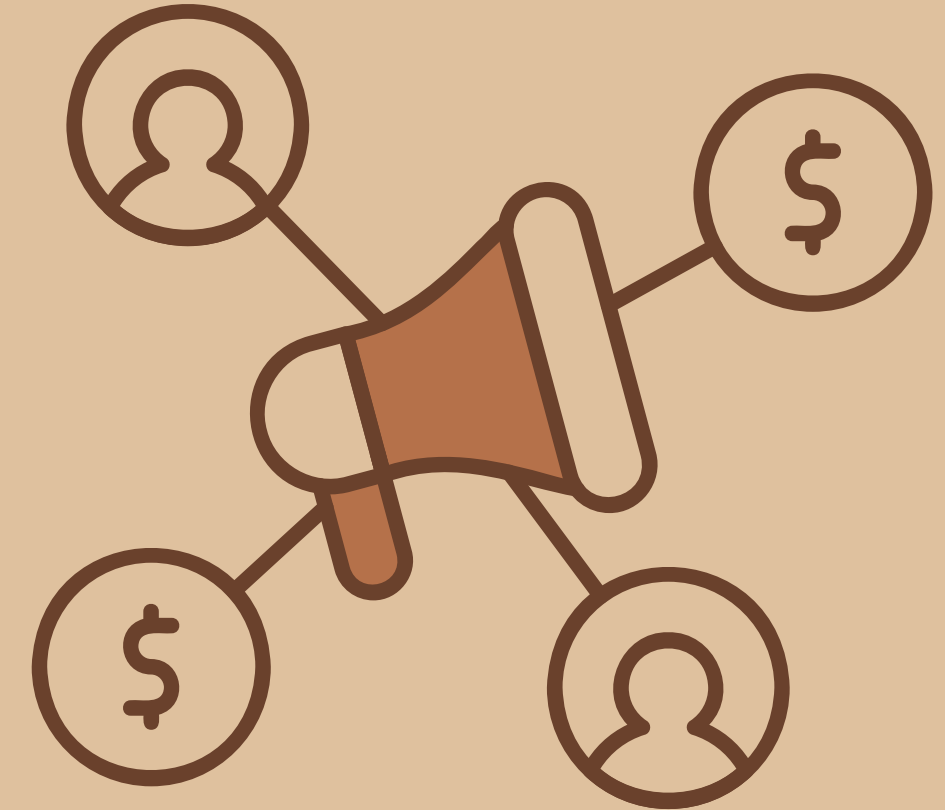
We know you will be working hard to build your new Caffe Loja business, so we have leveraged a powerful pay structure well-known in the network marketing industry. The stability of the Unilevel Plan. By using this plan, Caffe Loja has developed two ways to get paid including large and immediate earnings, as well as long-term residuals for life-changing income!

Retail Profit

Retail sales are the base of the Caffe Loja opportunity. By selling Caffe Loja products to retail customers, you can earn generous profits.

Unilevel Income

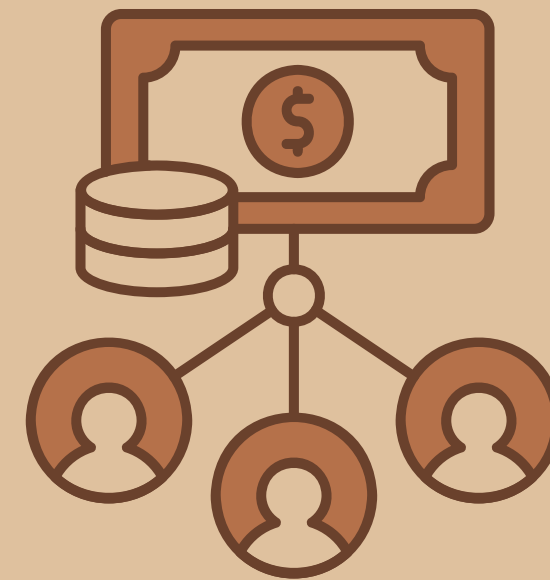
Develop your team. You will earn a dollar amount on your personally sponsored distributors up to 5 levels deep.



HOW TO JOIN OUR AFFILIATE PROGRAM?

If you want to participate in our affiliate program. You must activate an account to start earning commissions.

- **Create account**
- **Activate affiliate program with (\$149)**
- **Share referral link**
- **Earn on every sale**



Get a 30-day free trial by participating in the affiliate program.

After 30 days, you must purchase at least one product to extend the trial for an additional 30 days.

Income Streams



Activate Affiliate Program

If a user creates an account using your referral link and joins the referral program by purchasing a life time membership, you will earn a commission on their purchases, up to 5 levels deep.

Order Purchasing

If a user creates an account using your referral link and purchase the product then you will receive commission on their purchases. up to 5 levels deep

Sell Order With Affiliate Link

If a user purchases a product using an affiliate link, you will earn a **\$15** commission for each order.

Levels Commission Distribution

Affiliate Program (\$149)	
Level 1	\$40
Level 2	\$10
Level 3	\$8
Level 4	\$5
Level 5	\$2

Order (\$39)	
Level 1	\$15
Level 2	\$3
Level 3	\$2
Level 4	\$2
Level 5	\$1

Affiliate Program Example

If each user recruits 10 direct members and this pattern continues down five levels, the number of downline members can be calculated as follows

Level 1

10 Users X \$40 = \$400

Level 2

100 Users X \$10 = \$1000

Level 3

1000 Users X \$8 = \$8,000

Level 4

10000 Users X \$5 = \$50,000

Level 5

100000 Users X \$2 = \$200,000

\$259,400

TOTAL COMMISSION



Order Example

If each user recruits 10 direct members and this pattern continues down five levels, the number of downline members can be calculated as follows

Level 1

10 Users X \$15 = \$150

Level 2

100 Users X \$3 = \$300

Level 3

1000 Users X \$2 = \$2,000

Level 4

10000 Users X \$2 = \$20,000

Level 5

100000 Users X \$1 = \$100,000



\$122,450

TOTAL COMMISSION

Ranks & Rewards



\$500

ACTIVE DIRECT TEAM 10
TEAM SALES \$10,000



\$1000

ACTIVE DIRECT TEAM 15
TEAM SALES \$50,000



\$2000

ACTIVE DIRECT TEAM 30
TEAM SALES \$80,000



\$5000

ACTIVE DIRECT TEAM 40
TEAM SALES \$150,000



THANK YOU

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